Book planning

SECTION 02 / DIVIDER

02.01 Book planning worksheet

02.02 Book title development

Book planning worksheet

02.01 / Free sample

Who is my reader?

What will the book help them understand or do?

What material do I already have?

Book title development

02.02 / Professional sample

Describe the book in one sentence.

List five possible titles and subtitles.

Which title makes the subject clearest to my reader?